



2022 Food Co-op Impact Report

Food Co-ops: Where Community Is Served

It's an exciting time to be part of a food co-op in the United States — growing numbers of people and communities are discovering their power and organizing food co-ops in their neighborhoods, while thriving food co-ops continue to grow and adapt to serve their communities well.

The [food co-ops](#) around the country that own [National Co+op Grocers](#) (NCG) work together collectively to strengthen our ability to positively impact the national food system and grow the cooperative economy in an inclusive and environmentally regenerative manner.

In pursuit of these goals, we collectively report our social and environmental impact data to measure the benefits that

the “average” food co-op brings its community. But make no mistake, there's nothing *average* about us. Every co-op is as vibrantly unique as the community it serves, and that's the secret sauce. People form food co-ops when their community comes together around the need for reliable access to the kinds of food that people living there want to eat. It's a powerful way to build food security, community resilience and economic empowerment.

If that sounds good to you, consider joining [a food co-op near you!](#) If you're already a co-op shopper or member, *thank you* for strengthening your community and local food system.



Co-ops Are Businesses with Principles

People have been forming cooperatives to [advance social and environmental change](#) in the United States and abroad for more than a century; cooperation is something humans instinctively understand and practice.

Cooperatives are based on international principles intended to prevent the extreme wealth imbalances perpetuated by traditional business models. Food, banking, healthcare, housing, electricity — many essential community needs are well met through cooperation all over the world. Look around for co-ops, collectives and credit unions near you to find people working together for the common good.

The 154 food co-ops that own NCG are consumer co-ops (owned by member shoppers) with stores in 220+ communities and growing. While you don't have to be a member to shop at most food co-ops, members receive extra benefits. For example, many co-ops distribute net surplus to members as patronage dividends in profitable years.

International Cooperative Principles

1
Voluntary and open membership

2
Democratic member control

3
Member economic participation

4
Autonomy and independence

5
Education, training and information

6
Cooperation among cooperatives

7
Concern for community



220+

220+ food co-op locations in 38 states



1.3M

1.3 million members of food co-ops



65%

Co-op members account for 65% of sales at the typical co-op.



Career Opportunities in Local Communities

Your local food co-op has many career opportunities, from entry-level positions to co-op management and many in between. Working with and for your community at the co-op feels really good, and helping provide good food to your neighbors is meaningful work.

Large food co-ops employ hundreds of staff, while smaller co-ops often have a smaller crew. Big or small, co-ops teach transferable skills on the job, encourage people to grow into their strengths and offer career experiences that can be leveraged beyond the grocery industry.

Co-ops' principle of *concern for community* drives us to advance the financial security of workers by prioritizing livable wages, access to healthcare benefits and support in building retirement savings. NCG encourages food co-ops in meeting these goals by facilitating programs that help to lower co-ops' operating expenses. Today, half of our independent, community-owned food co-ops pay all staff a [livable wage](#).



110

The average food co-op employs **110 people**.



58%

58% of staff are eligible for healthcare benefits at the average food co-op.



64%

64% of food co-ops contribute to staff retirement plans.



100%

100% of NCG food co-ops can access Co+op U professional development courses.



Making Food More Affordable

Food co-ops first organized NCG as a national “cooperative of cooperatives” so we could deliver on our promise to sell the kind of food our communities want at the lowest prices possible.

We’ve organized national promotions programs to leverage our purchasing power and make food more affordable. Our *Co+op Deals* and *Co+op Basics* programs help co-ops compete with national chains on name brand and private label groceries, and many co-ops are connecting with new local and regional producers to offer more affordable prices on fresh staples like eggs, milk and bread. The ability of food co-ops to pivot and respond to community needs is part of what makes us resilient.

Racism and poverty are root causes of hunger. Food co-ops donate over a million pounds of food to local food pantries each year. Through NCG, co-ops work together to fund organizations working to dismantle systemic racism in the national food system, as well as lobbying efforts to preserve and increase funding for food programs such as SNAP*, WIC* and other programs that double SNAP shoppers’ money for local produce.

*Supplemental Nutrition Assistance Program (SNAP) and Special Supplemental Nutrition Program for Women, Infants and Children (WIC)

 **25%**

25% average discount on 2,300+ sale items each week

 **100%**

100% of NCG food co-ops offer Co+op Basics, everyday low prices on high-quality groceries.

 **42%**

42% of NCG food co-ops offer needs-based discounts.



Local Makers, Real Stories, Big Dreams

Communities thrive when the people who live there have opportunity. Food co-ops have had good relationships with local farmers and makers for decades. Local food increases our connection to each other and the land on which we all live.

Creating opportunities for mutual benefit is what cooperation is all about. Food co-ops have helped launch thousands of local small business owners, providing a market for their product and telling their story, demonstrating that it's possible to build a resilient and equitable local supply chain from the ground up.

Through NCG, we advocate for federal policies to help small, regional farmers and producers thrive. Food co-ops donate to [National Farm to School Network](#), an organization bringing the benefits of locally grown food into public schools in all 50 states and U.S. territories, and expanding the market for local farmers and producers, as well.



\$5.6M

The average co-op sells **\$5.6M** of local products each year.



281

The average co-op works with **281** local farms and producers.



50

Food co-ops support farm-to-school programs in all **50** states and U.S. territories.

Part of the Inclusive Trade program, Jaju Pierogi was started by two sisters creating hand-crafted pierogi from family recipes.



Community Makes Us Strong

The cooperative business model was born out of the earliest labor movements of the industrial revolution and has been used by Civil Rights activists to *create economic opportunity* for the powerless in nearly every industry you can name.

Today, many Black communities are organizing food co-ops to resist and defend their communities from [food apartheid](#), the result of the systemic racism that permeates our national food system. NCG food co-ops stand in solidarity by contributing financially to organizing efforts through the National Black Food and Justice Alliance, as well as working to make our network more accessible, inclusive and equitable.

NCG offers education and facilitates dialogue with member co-ops on the path towards being diverse, inclusive organizations with equitable opportunities. Currently 60% of NCG food co-ops report they are consensually measuring staff demographics, with the goal that co-op staff reflect the demographic makeup of the local community.

Investments in Racial Justice in the Food System

NCG donates to [Agricultural Justice Project](#), [Federation of Southern Cooperatives/Land Assistance Fund](#), and [National Black Food and Justice Alliance](#).



\$149K

\$149K donated by the average food co-op to local community groups.



\$131K

\$131K raised for Black-led food co-ops (NBFJA) by NCG and brand partners.



\$50K

\$50K donated to [Food Co-op Initiative](#) for communities organizing food co-ops.



A Safer, Just and Inclusive Supply Chain

Co-ops are committed to promoting products that share our vision of a food system that upholds the dignity of workers of all kinds and prioritizes their wellbeing.

Inclusive Trade

Food co-ops' Inclusive Trade program promotes products from companies certified to be at least 51% owned, operated and controlled by women, a person or people of color, LGBTQIA+ individuals, veterans or people who are disabled. In 2022, this program featured 14 brands in Co+op Deals, generating \$1.4M in promotional sales.

B Corp

As a [Certified B Corporation](#), NCG is a leader in the global movement for an inclusive, equitable and regenerative economy. All B Corporations complete a rigorous social and environmental assessment.

Cooperatively Produced

Cooperatives are known for their democratic governance and can be worker-, producer-, or consumer-led. All cooperatives follow [international principles](#) that guide holistic decision making.

Fair Trade Certified

[Fair trade certification](#) verifies that producers are paid a livable wage with safe working conditions and prohibits child labor.

Products as a Percentage of Total Sales*

Product Type	NCG Co-ops	Other Natural Grocers	Conventional Grocers
Fair Trade Certified	5%	3%	0.5%
Certified B Corp	8%	7%	2%
Cooperatively Produced	6%	3%	1%

*These figures are based on SPINS natural products sales data.

An Abundant, Regenerative and Biodiverse Planet

The same kinds of outdated policies and values that uphold systemic racism have also contributed to our rapidly changing climate, extinction of wildlife and the destruction of our environment. Food co-ops have supported practices that mitigate these impacts — such as energy conservation and sourcing food grown with regenerative farming methods that are good for farmworker health and give back more than they take from nature — since the 1970s.

When done intentionally, *organic agriculture is a regenerative farming system* that builds soil health and increases its ability

to capture and hold carbon (as CO₂) from the atmosphere. Organic farming is good for bees and butterflies and builds biodiversity by working with the natural food chain to control pests, the way nature balances itself.

Co-ops are consumer advocates in a time when transparency can be hard to find. As bioengineering continues its attempts to outsmart nature and work against Indigenous wisdom, organic certification remains a valuable way for people to know more about how their food was produced.



Certified Organic products are **38%** of food co-ops' total sales.



\$160K+ invested in federal advocacy for strong organic standards.



100% of NCG food co-ops have up-to-date sustainability tracking software and support to set goals and reduce carbon footprint.



About this content

This content is based on food co-op impact metrics and other data collected by National Co+op Grocers (NCG) — a business services cooperative owned by retail food co-ops located throughout the United States. NCG represents 154 retail food co-ops operating over 220 stores in 38 states. As part of an ongoing commitment to demonstrate the value of the cooperative business model to local communities, NCG began measuring the social, environmental and economic impacts of food co-ops in 2012.



