



# 2024 BOARD MEMBER ELECTION CANDIDATE INFORMATION PACKET

VOTE APRIL 15 - 24 | BALLOTS AVAILABLE AT DNF OR VOTE  
ONLINE AT [DURANGONATURALFOODS.COOP](https://durangonaturalfoods.coop)



## LET'S MEET THE CANDIDATES!



### Sheryl McGourty

**Occupation:** Founder/owner of Yogadurango

**Education:** BS Experiential Education | Ayurvedic Health Practitioner |  
CO Teacher License | Yoga Teacher 20+yrs

**Previous Board of Directors or related experience:** DNF Board Director since 2021

I have served as a DNF Board Director for the past 3 years and would be honored to continue representing our community of members in this capacity. Voting for me would be a vote for understanding the importance of continuity. As co-president, I have taken on a board leadership role while being entrusted with executive tasks that keep the board accountable to the membership. During my time, we have made significant strides in solidifying our vision and direction while committing to fostering a healthy board culture. When we follow a true democratic process, we work tirelessly to contribute our own voices while also landing on being one voice. No matter how muddled the process, our collective decisions and outcomes feel stronger.

I know about business fortitude and resilience having owned Yogadurango for 18 years. I never imagined I would be an "old school" Durango business owner when I landed here in the late 90's! My business experience has elucidated the following key principles for success and longevity that I also bring to our board:

- have a clear vision
- embody a sense of mission
- regularly reflect, assess, adapt and evolve
- focus on building relationships, engage with community and show up

As Durango Natural Foods turns 50 there is much to acknowledge and honor about its past and equally as much to envision as it moves forward. Being 51 myself, I feel this symbolic life stage, a beautiful juxtaposition of both looking back at what was and looking forward to what will be. Our Co-op is thriving and is at a pivotal place in deciding how to wisely grow, diversify, consider long-term improvements and financial security. I have the competence skill, work ethic, and commitment to confidently and positively contribute to DNF's next chapter.



### Daniel Kurzendoerfer

**Occupation:** Project Manager & Finance Software Implementation Consultant -  
Huron Consulting Group

**Education:** Indiana University Bloomington, IN Kelley School of Business -  
Finance B.S., O'Neill School of Public + Environmental Affairs -  
Healthcare Mgmt & Policy Minor

## **Kurzendoerfer continued.**

### **Previous Board of Directors or related experience:**

Huron Consulting Group – Consulting Senior Analyst – 3 years

Performed Project Manager tasks including budget forecasting/reporting/management, detailed project gantt chart planning, and dashboard creation for project tracking and communication to client, on three Oracle implementation projects totaling more than \$4M+ in revenue

AbbVie, Inc. – Financial Analyst (Finance Development Program) – 2 years

Solely responsible for the forecasting and financial management of multiple budgets ranging from \$60M up to \$1.3B during my multiple roles within the finance development program

Beyond my responsibilities as a technical consultant who does the software implementation development work on our projects, I am also responsible for the extensive project management and forecasting that is done before, during, and after the completion of projects.

- I have five years of significant experience building complex forecasts from both my previous job working in the pharmaceutical industry and in my current role at Huron Consulting.
- Two years of experience being the lead project manager on three separate \$1M+ implementation projects
- Managed detailed project planning, maintenance of project plans, and clear communication of progress to clients/team.

If elected to the BOD, I will be able to use these cross-functional skills I have gained in my career to assist Durango Natural Foods in sustaining financial stability and work to provide strategic planning for its future.

More specifically, in the next three years I would focus on working with my co-BOD members to refine and execute on a plan to grow DNF's owner membership and engagement with those members. My focus would be on finding ways to enable the DNF team to attract new membership from the college student body by offering incentives that would appeal to the younger demographic. I also think there is a significant opportunity for DNF to better communicate to its members the source of some of its local products, so that our shoppers can be better informed and proud of their selections. Above all, if elected, I intend to make my diverse skill set available as an asset for Durango Natural foods and am excited for the opportunity to make a difference at our long-standing, favorite local grocery store. Thank you for considering me as a potential member of your co-op's Board of Directors!



**Gail Lacroix**

**Occupation:** Semi-retired

**Education:** BS Business Administration – Magna Cum Laude: MBA

### **Previous Board of Directors or related experience:**

Chief Empowerment Office (CEO & Founder) –

New Frontiers – Joyfull Living LLC 2020 – present

Account Manager/Controller – 3D Corporation April 2021-January 2024

Sr Accountant – Housing Authority of the City of Aurora 2015-2018

VP/CFO – Co-owner – JME & Associates, Inc – 1994 – 2013

Deeply principled – unwavering values of integrity, responsibility, contribution, and being of service – are my four cornerstones of living Results-oriented business professional with over 30+ years of accounting, finance, strategic & business planning, business administration. Strengths include establishing accounting systems, automation, people management communication, working with public, customer service



## Jennifer Northrop

**Occupation:** Chef, Turtle Lake Café & owner of Nano Nations, LLC, representing nano water technologies for the United States.

**Education:** Bachelor of Science, Psychology, 1997 Fort Lewis College

### Previous Board of Directors or related experience:

On Board of Directors for companies, I was partial or full owner in.

I am very passionate about getting local organic food to people in Durango. I have volunteered at Turtle Lake Café for the past six years and am now, thankfully, working as a chef on Tuesdays there. I have found out how important local food and community is in Durango. DNF is another special place, like turtle, that holds a stronghold in the Durango community that supports the people in so many ways.

I would love to be more involved in making DNF, even better and more known to everyone in Durango. I have worked farmers markets, and have even had a fruit and vegetable stand outside of a Bayfield, my 10 year old son, and I pick fruit through the good food collective every summer. I think DNF could possibly supply more food to locals in need through some of these avenues. DNF volunteers could possibly pick over leftover produce and pick fruit from the good food collective to distribute amazing food to people in need through either the farmers market leftovers or the good food collective to sell or give away more local food.

I am very passionate about DNF, and all the people that serve our local community, in every way that they do and I'd love to be part of it.



# DON'T FORGET! VOTING BEGINS MONDAY, APRIL 15TH!

**THERE ARE THREE OPEN SEATS AND FOUR CANDIDATES. PLEASE CHOOSE WHICH FOUR CANDIDATES YOU BELIEVE WOULD BEST REPRESENT DURANGO NATURAL FOODS CO-OP.**

**CO-OP PRINCIPLE #2: DEMOCRATIC OWNER CONTROL  
ONE MEMBER-OWNER, ONE VOTE. YOUR VOICE WILL BE HEARD.**



**575 E 8TH AVE | DURANGO, CO | (970) 247-8129**

**OPEN MONDAY - SUNDAY 8 AM - 9 PM**



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