

# Durango Natural Foods Co-op

## Ends Statement

*February 17, 2019*

Durango Natural Foods Co-op is a member-owned cooperative grocery store serving the Durango area. Our business philosophy is based on 'triple bottom line' values – people, planet, & profits. We do this so that:

- Healthy, local, organic, responsibly-sourced products are available to anyone who wants them.
- Consumers have an uplifting, satisfying, and safe shopping experience.
- Local and regional farmers and producers have a reliable market.
- Our employees have a great place to work.
- Our community has more equitable food distribution.
- Members are part of a socially just and environmentally responsible business.
- Our community has a hub of ideas and visions for the future.

This will ultimately result in a thriving, informed, locally-focused community, which rests on a healthy planet.